

1977



Introduces Gore-Tex® to Australia.

Business growth requires move to larger premises in Kelvin Grove. Odin Equipment Company, Rick's Mountain Shop and Mountain Designs merge, forming the umbrella company Mountain Experience. Move again to Fortitude Valley, Brisbane. Retail arm retains the Mountain Experience name. Importing, manufacturing and wholesale distribution is now a separate company, Mountain Designs Pty Ltd.

1991



Outfit Chris Dewhirst on the first hot-air balloon expedition over Everest.

2005



The Rick White Foundation is established by Rick's widow Jane to support aspiring climbers.

1996



Develop the bar harness system for rucksacks.

2007



Outfit Duncan Chessel, first sea to summit climb of Mt Vinson in Antarctica.

2003



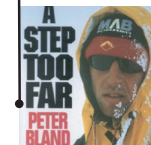
Support Sue Fear, first Australian woman to summit Everest.

2016



Support Alyssa Azar, youngest Australian to summit Everest.

2001



Outfit Peter Bland on first ever unsupported crossing of Antarctic Peninsula.

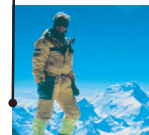
2004



Equip Matt McFadyen, youngest Australian to reach North Pole by foot.

Rick White succumbs to cancer (26 November).

1990



Outfit Greg Mortimer and Greg Child, first Australians to climb K2.

1993



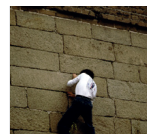
Support Michael Groom to summit Everest and first Australian to climb 4 highest mountains without oxygen.

1984



Support Tim Macartney-Snape and Greg Mortimer, first Australians to summit Everest without oxygen.

1981



Opens a third retail store in Melbourne.

1979



Opens a second retail store in Sydney. Revolutionises sleeping bag construction by introducing the waterproof foot.

1975



Co-founds Mountain Designs, with fellow climber Mike Meadows, to manufacture tents and down sleeping bags.

1973



Rick White, first Australian to ascend El Capitan, Yosemite.

1972



Opens Rick's Mountain Shop, a part-time retail store in the Brisbane suburb of Taringa.

1970



Company name changes to Odin Equipment Company.

1969



Rick White starts an importing, wholesale and mail order business for climbers called Infinity Equipment in Brisbane, Queensland. This is mostly operated from the proverbial suitcase under the sofa.