



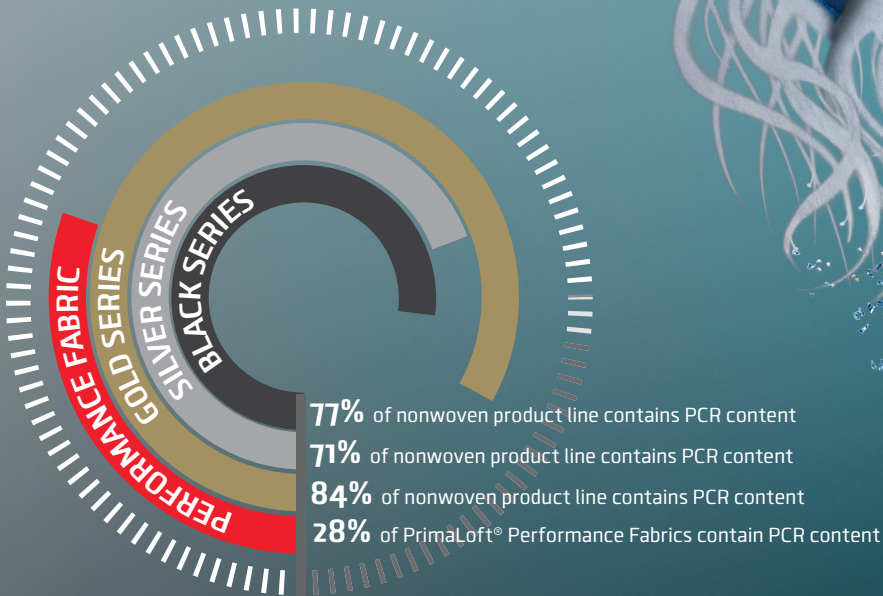
OUR COMMITMENT TO POST-CONSUMER RECYCLED MATERIAL

PrimaLoft is committed to using performance to drive our sustainability efforts by pushing the limits of material science. In recent years, we have challenged ourselves to increase our efforts towards delivering a sustainable product line, and lessening our impact on the environment.

PrimaLoft has set a goal to convert 90% of our insulation product line to contain a minimum of 50% Post-Consumer Recycled (PCR) content by the year 2020, without compromising our industry-leading performance. We are dedicated to reducing our impact on the earth – because when something is made for the outdoors, it should be good for the outdoors. Our commitment to recycled materials is another way PrimaLoft is Relentlessly Responsible.




HOW ARE WE DOING?



WE'VE SAVED 205.66 MILLION PLASTIC BOTTLES*

Since 2015, PrimaLoft has saved more than 205.66 million plastic bottles from landfills and used 11.4 million pounds of recycled content.**



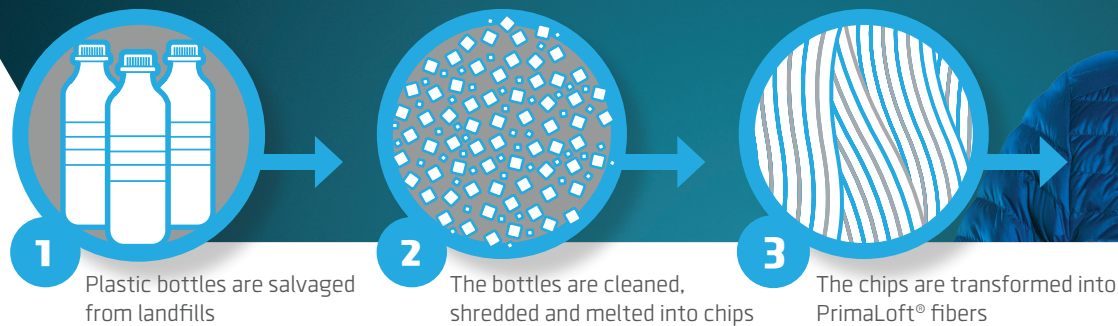
 = 5,000,000 plastic bottles

*All information reported as of August 2019

**Forty 16.09oz plastic bottles are recycled to produce 1kg of fiber

FROM BOTTLES TO FIBER:

When we set out to increase our focus on delivering sustainable products, we committed to introducing post-consumer recycled (PCR) content without compromising performance or increasing price. Advancements in the supply chain and PrimaLoft capabilities were crucial in this effort. Over the past few years, technology has evolved to allow us to source recycled material that meets our high standards for developing a performance-based PCR product.



OUR CURRENT SUSTAINABLE PRODUCT PORTFOLIO

Each product contains a percentage of PCR content, indicated below.

