OUR COMMITMENT TO POST-CONSUMER RECYCLED MATERIAL



PrimaLoft is committed to using performance to drive our sustainability efforts by pushing the limits of material science. In recent years, we have challenged ourselves to increase our efforts towards delivering a sustainable product line, and lessening our impact on the environment.

PrimaLoft has set a goal to convert 90% of our insulation product line to contain a minimum of 50% Post-Consumer Recycled (PCR) content by the year 2020, without compromising our industry-leading performance. We are dedicated to reducing our impact on the earth – because when something is made for the outdoors, it should be good for the outdoors. Our commitment to recycled materials is another way PrimaLoft is Relentlessly Responsible.

HOW ARE WE DOING?

SINGER SERIES
SI

77% of nonwoven product line contains PCR content

71% of nonwoven product line contains PCR content

84% of nonwoven product line contains PCR content

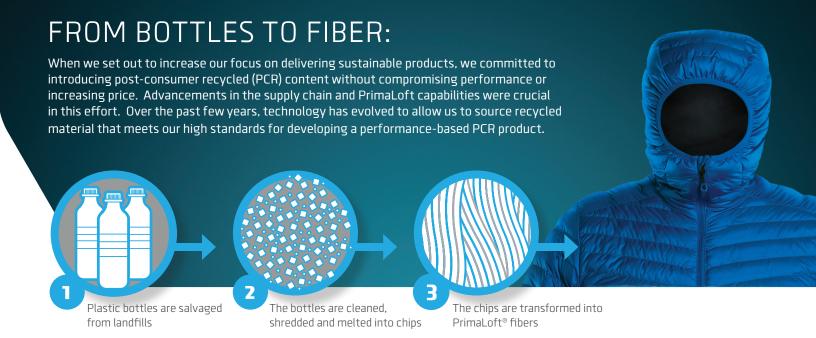
28% of PrimaLoft® Performance Fabrics contain PCR content

WE'VE SAVED 205.66 MILLION PLASTIC BOTTLES*

Since 2015, PrimaLoft has saved more than 205.66 million plastic bottles from landfills and used 11.4 million pounds of recycled content.**







OUR CURRENT SUSTAINABLE PRODUCT PORTFOLIO

Each product contains a percentage of PCR content, indicated below.

PrimaLoft® Gold Insulation (I-1001) 55	%	
PrimaLoft® Gold Insulation (Needled) (I-1006)	9	0%
PrimaLoft® Gold Insulation w/Grip Control (Needled) (I-1007)	9	0%
PrimaLoft® Gold Insulation Active (I-1013) 45%		_
PrimaLoft® Gold Insulation Active+ (I-1016)	5%	
PrimaLoft® Gold Insulation Luxe™ (I-1017)		100%
PrimaLoft® Gold Insulation with Cross Core™ (I-1018) 35%		
25% PrimaLoft® Gold Insulation Hi-Loft Ultra with Cro	oss Core™ (I-1040)	
PrimaLoft® Gold Insulation Bio (Needled) (I-1041)		100%
PrimaLoft® Gold Insulation Bio with Grip Control (Needled) (I-1042)		100%
PrimaLoft® Gold Insulation Bio (I-1047)		100%
PrimaLoft® Silver Insulation (I-2001)	70%	
PrimaLoft® Silver Insulation Active (I-2008)	75%	
PrimaLoft® Silver Insulation (I-2039)		100%
PrimaLoft® Silver Insulation Hi-Loft Ultra (I-2040)	70%	
PrimaLoft® Silver Insulation Bio (I-2047)		100%
PrimaLoft® Black Insulation (I-3001)	80%	
PrimaLoft® Black Insulation (I-3013)	80%	
PrimaLoft Black Insulation RISE (I-3014)	80%	
PrimaLoft® Black Insulation ThermoPlume® (I-3016)		100%
PrimaLoft® Black Insulation - 100% PCR (I-3039)		100%
PrimaLoft® Black Insulation Hi-Loft Ultra (I-3040)	70%	
PrimaLoft® Black Insulation Bio (I-3047)		100%
PrimaLoft® Performance Fabric (14019)	80%	
PrimaLoft® Performance Fabric (22015)		100%
PrimaLoft® Performance Fabric (22014)	67%	
PrimaLoft® Performance Fabric (32011)		95%
PrimaLoft® Performance Fabric (32012)		95%
PrimaLoft® Performance Fabric (32013)		95%
PrimaLoft® Performance Fabric (32014)	62%	
PrimaLoft® Performance Fabric (32015)		96%
PrimaLoft® Performance Fabric (32020)		95%
PrimaLoft® Performance Fabric (32021)	66%	